

PLASTEX DESIGN – LOGO

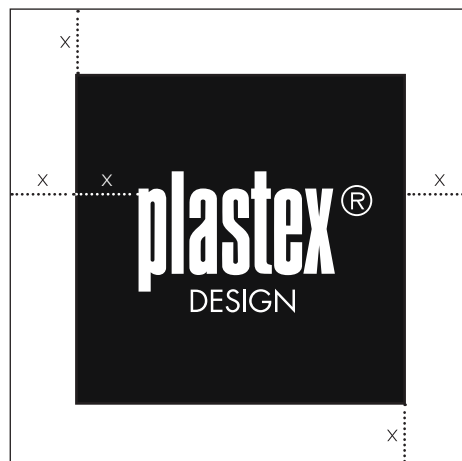
USAGE

This page presents shortly the main graphic guidelines for the use of Plastex Design logo. The black square background and words in white create the official Plastex Design logo (see image on the right). The ratio between these two elements (the logotype and the background) should not be touched in any case.



LOGO AND THE QUIET ZONE

The solid black line around the logomarks delineates the "quiet zone," an area free from type or other graphics. The quiet zone does not apply to background images which do not impede the legibility of the logo. The minimum space around the logo is calculated by the height of one section of the logomark, indicated by X. Note that these measurements are the minimum recommended.



PLACING

These examples represent some possible options for placing the logo. If needed, the logo can be placed into the border of the area/page so that one side of the logo touches the border at time (see examples below). In such cases the minimum space of the quiet zone should be left around other three sides of the logo.

